

	Exceptional	Admirable	Acceptable	Amateur
Organization	Extremely well organized; logical format that was easy to follow; flowed smoothly from one idea to another and cleverly conveyed; the organization enhanced the effectiveness of the project.	Presented in a thoughtful manner; there were signs of organization and most transitions were easy to follow, but at times ideas were unclear.	Somewhat organized; ideas were not presented coherently and transitions were not always smooth, which at times distracted the audience.	Choppy and confusing; format was difficult to follow; transitions of ideas were abrupt and seriously distracted the audience.
Content Accuracy	Completely accurate; all facts were precise and explicit.	Mostly accurate; a few inconsistencies or errors in information.	Somewhat accurate; more than a few inconsistencies or errors in information.	Completely inaccurate; the facts in this project were misleading to the audience.
Research	Went above and beyond to research information; solicited material in addition to what was provided; brought in personal ideas and information to enhance project; and utilized more than 8 types of resources to make project effective.	Did a very good job of researching; utilized materials provided to their full potential; solicited more than 6 types of resources to enhance project; at times took the initiative to find information outside of school.	Used the material provided in an acceptable manner, but did not consult any additional resources.	Did not utilize resources effectively; did little or no fact gathering on the topic.
Creativity	Was extremely clever and presented with originality; a unique approach that truly enhanced the project.	Was clever at times; thoughtfully and uniquely presented.	Added a few original touches to enhance the project but did not incorporate them throughout.	Little creative energy used during this project; was bland, predictable, and lacked “zip.”
Presentation Mechanics	Was engaging, provocative, and captured the interest of the audience and maintained this throughout the entire presentation; great variety of visual aids and multimedia; visual aids were colorful and clear.	Was well done and interesting to the audience; was presented in a unique manner and was very well organized; some use of visual aids.	Was at times interesting and was presented clearly and precisely; was clever at times and was organized in a logical manner; limited variety of visual aids, which were not clear.	Was not organized effectively; was not easy to follow and did not keep the audience interested; no use of visual aids.

# Writing Rubric

Name \_\_\_\_\_ Period \_\_\_\_\_

	Exceptional	Admirable	Acceptable	Amateur	Other
Organization					
Content Accuracy					
Research					
Creativity					
Presentation Mechanics					
Other/Comments					