

ANCHORGE SCHOOL DISTRICT  
ANCHORAGE, ALASKA

ASD MEMORANDUM #34 (2004-2005)

September 26, 2005

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: SCHOOL BUSINESS PARTNERSHIP REPORT 2004-2005

*ASD Goal #2: Establish and maintain a supportive and effective learning environment by...collaborating with other community agencies to maximize opportunities for lifelong learning.*

PERTINENT FACTS:

The Anchorage School Business Partnership (SBP) program continues its success story. Since 1991, the Anchorage School District (ASD) has enjoyed a unique positive working relationship between the education and business communities. SBP has over 400 Partnerships with ASD schools. Currently, 95 percent of District schools are active with at least one program.

Goals for 2004/2005 were:

- ~ Focus on Quality Partnerships rather than Quantity.
- ~ Reduce the size of the working board/increase business representation.
- ~ Eliminate inactive Partnerships in order to increase the credibility of the program.
- ~ Enhance marketing of the program.
- ~ Continue the Ambassador program.
- ~ Complete yearly evaluation electronically (the results were very positive).
- ~ Publish quarterly SBP newsletters.
- ~ Hold workshops for all interested business and education folks.
- ~ Raise funds to supplement ASD grant.
- ~ Review and update original Articles of Incorporation to reflect the current needs of the program and structure of the board.
- ~ Update Website - [www.asdk12.org/depts/sbp](http://www.asdk12.org/depts/sbp).
- ~ Work with ASD and the business community to develop closer relationships.

School Business Partnerships represent many forms of positive collaborations between schools and businesses, including mentorships, internships, on-the-job training, experiential learning and in-kind donations. Partnerships are both small and large, ranging from a one-person business involved with a school to large corporations involved with many schools and/or the entire district.

Being a school business partner takes time, commitment, caring, relationship building, understanding and planning. Effort on the part of schools and the business partners is essential in facilitating career and academic success for students.

The District's support and enhancement of the SBP Website has increased the visibility of the program to educators and the community. The Board plans to continue this development and is finding that many people across the community, state and nation are looking at what ASD/SBP are accomplishing with their outstanding program. One of the new features this year will be a page connecting the Board of Directors' businesses with how they support SBP.

Coordinators at each high school and middle school will be helping to implement the SBP program. These coordinators are the first contact for the business community interested in working with the students and staff. They will help manage the Partnerships at their schools and provide important feedback to the SBP Board to insure offering worthwhile programs.

The End of the Year program was the biggest ever. The Anchorage Chamber of Commerce hosted nearly 400 attendees at their Make It Monday Forum on May 23, 2005. At that gathering, SBP reintroduced the handing out of its publication Best Practices, along with a newsletter entitled Year in Review.

Last year, the School Business Partnership reorganized to include a part-time Executive Director to manage the program, along with the tremendous help from the all-volunteer Board of Directors and wonderful support from the ASD. Thanks to increased funding and support from the business community, specifically GCI, SBP is able to employ an Administrative Assistant for this year. Patricia (Ricki) Jovanovich, who most recently worked with Mike Henry, Executive Director for High Schools, retired from the Anchorage School District this summer and has accepted this position.

Goals for 2005/2006 are:

- ~ Work toward maintaining Partnerships in all ASD schools.
- ~ Focus on Quality vs Quantity Partnerships.
- ~ Identify leadership for the 2006/2007 school year.

- ~ Continue successful programs such as; Ambassadors, Electronic Evaluation; Credibility of program; marketing; Website; Best Practices publication; SBP Quarterly news; Executive Exchange Day; workshops; End of the Year Programs; etc...
- ~ Develop one - three - five year visions.
- ~ Develop collaborative relationships with Success by Six; Spirit of Youth; and Junior Achievement.
- ~ Look for increased funding from the business community and from grants.
- ~ Develop recognition program for sponsorships.
- ~ Offer the ASD/SBP model to other districts across the state.

This year the student representative to the Board will be from the organization - Spirit of Youth - one of the new collaborative relationships.

The Seventh Annual Volume of Best Practices represents partnerships that exemplify the highest levels of achievement. These partnerships also serve as exemplars of excellence that can be duplicated in other schools and businesses.

The School Business Partnership Board thanks the Anchorage School Board for its active support of the SBP program, especially 2004-2005 Board representative Mary Marks and 2005-2006 representative Macon Roberts. Together, SBP and ASD are able to build stronger relationships between schools and the business community, establishing more educational opportunities for students.

CC/JC/JU

#### Attachments

- A - SBP Facts Sheet
- B - 2005/2006 SBP Board of Directors
- FAQs (handout)
- Best Practices (handout)

Prepared by: Jim Utter, Executive Director, School Business Partnerships

Approved by: Jan Christensen, Assistant Superintendent, Instruction

## ANCHORAGE SCHOOL BUSINESS PARTNERSHIP, INC.

The Goal - To continue to offer quality programs for the benefit of all Anchorage School District students and staff, to develop positive working relationships, a quality work force and to continue to build bridges of understanding between the business and education community with enhancement opportunities for both.

- Started in 1991
  - Supported by the Anchorage School District (ASD) Chamber of Commerce and the business community
  - Current financial support from ASD and business grants
  - Chamber role is encouragement to its membership to participate and recognition of all programs
  - Advisory Board became a 501(c)(3) non-profit Board of Directors February 1997
  - Fifteenth year of the School Business Partnership Program
  - Provides enhancement programs for on-going educational programs
  - All types of School Business Partnerships - no parameters other than positive educational involvement
  - Currently 450 Partnerships - 53 District Wide; 171 elementary; 148 secondary; 78 gifted mentorships
  - Worth an estimated annual \$2,000,000. - mostly in-kind - based on hard copy evaluation
  - Five percent cash; 13 percent service; seven percent donated equipment; 75 percent time
  - Each partnership is worth an average of \$5,000
  - 260 businesses, non-profits, and governmental agencies involved
  - 49,000 students affected/involved
  - 900 + school staff involved
  - 1000 + business people involved
  - Overall rating is Very Good
  - Growth rate is averaging three new Partnerships each month
  - Every Anchorage School District school has at least one Partnership
  - Host of the 2001 Partners in Education Symposium
- Annual growth and economic worth

1991/92	28 Partnerships	\$140,000
1992/93	54 Partnerships	\$270,000
1993/94	90 Partnerships	\$350,000
1994/95	120 Partnerships	\$500,000
1995/96	190 Partnerships	\$900,000
1996/97	260 Partnerships	\$1,225,000
1997/98	360 Partnerships	\$1,750,000

Attachment A

1998/99	400 Partnerships	\$2,000,000
1999/00	450 Partnerships	\$2,250,000
2000/01	475 Partnerships	\$2,300,000
2004/05	450 Partnerships	\$2,500,000

Anchorage School Business Partnerships  
All Board Members / Representatives  
2005/2006

**SBP BOARD MEMBERS - (voting membership) as of September 2005**

Executive Committee:

Barbara Stallone - Co/Chair - Labor Relations, Municipality of Anchorage  
Karla Korman - Co/Chair - Korman Consultants  
Chris Wilson - Vice-Chair - Subway of Alaska  
Tim Thompson- Secretary - Alaska. Railroad Corporation  
Jeff Leonard - Treasurer - J.S. Leonard & Associates (CPA)  
Jan Christensen - ASD, Assistant Superintendent  
Jim Utter - President, School Business Partnerships  
Ricki Jovanovich - SBP Administrative Assistant

Business members:

Julie Saupe - Anchorage Convention & Visitors Bureau  
Rebecca Hubbard - Anchorage Chamber of Commerce  
Rich Owens - Tastee Freez  
Sue McDonough - FedEx  
Kim MacBeath - Northrim Bank  
Tammie Anderson - British Petroleum BP  
Curt Zakrzewski - Coca-Cola  
Ann Peltier - ConocoPhillips  
Judith Crotty - Wells Fargo Bank  
Bob Tannahill - First National Bank  
Cindy Curtis - Totem Ocean Trailer Express  
Panu Lucier - Alaska Humanities Forum  
Heather Wagner - GCI  
Everett Robbins - APD

Anchorage School District:

Rob Hisey High School Student - Spirit of Youth  
Macon Roberts - School Board Representative  
Roger Fiedler - ASD Public Relations  
Gina Pastos - Continuation Program HS Principal Representative  
Jeanne Fischer - Mirror Lake MS Principal Representative  
Kevin Hoyer - Kincaid ES - Principal Representative

**HONORARY BOARD MEMBERS - (non-voting membership)**

Ernie Hall - Limited Editions, Furniture

James Blasingame - Alaska Railroad Corporation

Bob Dickson - Atkinson Conway & Gagnon