

ANCHORAGE SCHOOL DISTRICT
ANCHORAGE, ALASKA

ASD MEMORANDUM # 221 (2006-2007)

March 26, 2007

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: RECOGNITION OF "EVERY 15 MINUTES" VIDEO AND SPIRIT OF YOUTH AWARD

ASD Goal: Establish and maintain a supportive and effective learning environment by continuing to retain, recruit and train highly qualified staff.

PERTINENT FACTS:

With a powerful program like "Every 15 Minutes," student volunteers and program organizers hope their message gets through to teenagers. On March 10, "Every 15 Minutes" was awarded prime evidence that kids are getting the message. At the Spirit of Youth Awards banquet, "Every 15 Minutes" was presented with the Service to Peers Award, a special recognition because it comes from the students' peers, who reviewed 120 nominations before choosing the EFM program.

Two other individuals deserve special recognition, Michael Tolan and James Robbins, for working on the DVD with KCC Instructor Dan Sparkman. The visual impact of this program is one of its strongest assets, and the DVD documents that.

EFM and its many volunteers challenge high school students to think about the consequences of drinking, personal safety and responsibility. Research has shown that after participating in "Every 15 Minutes," students are less likely to drink and drive, and are less likely to ride with a driver who has been drinking.

This is a request that the Anchorage School Board recognize the "Every 15 Minutes" program coordinators and student volunteers for their award-winning achievements.

CC/ME/HE

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