

ANCHORAGE SCHOOL DISTRICT  
ANCHORAGE, ALASKA

ASD MEMORANDUM #41 (2007-2008)

October 22, 2007

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: RECOGNITION OF CASE AWARD FOR OUTSTANDING DOCTORAL  
DISSERTATION RECIPIENT XIAOGENG SUN

ASD Goal: *Establish and maintain a supportive and effective learning environment by continuing to retain, recruit and train highly qualified staff.*

PERTINENT FACTS:

Xiaogeng Sun, assistant director of program evaluation for ASD, is the 2007 recipient of the H.S. Warwick Research Award for Outstanding Doctoral Dissertation. He was one of just six authors to receive the prestigious honor from the Council for Advancement and Support of Education.

Sun's dissertation, "A Multivariate Causal Model of Alumni Giving at a Midwest, Public University," presented a model that helps explain alumni donation behavior. Six characteristics are dissected in his paper: graduation year, gender, alumni motivation, alumni experience, student relations and student extracurricular activities.

Sun earned a cash prize of \$2,000 and was presented with the award at the CASE annual assembly July 8 in Chicago. The H.S. Warwick Research Awards encourage research in alumni relations. The annual awards recognize published books and doctoral dissertations in three categories: alumni relations, communications and marketing, and fundraising.

The award is the icing on the cake for Sun, who earned his doctorate from the University of Nebraska in December 2005.

This is a request to officially recognize Dr. Sun for his outstanding achievement and thank him for his service to the district.

CC/ME/TW

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