

ANCHORAGE SCHOOL DISTRICT  
ANCHORAGE, ALASKA

ASD MEMORANDUM #218 (2007-2008)

REVISED

March 3, 2008

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: RECOGNITION OF STATE FARM FOR DONATION TO CHUGIAK  
HIGH SCHOOL'S FCCLA IN SUPPORT OF SAFE DRIVING  
AWARENESS FOR TEENAGERS

*ASD Goal: Establish and maintain a supportive and effective learning environment by collaborating with other community agencies to maximize opportunities for lifelong learning.*

PERTINENT FACTS:

National statistics on teen driving are sobering:

- Motor vehicle crashes are the leading cause of death for teenagers.
- 16 year-olds have higher crash rates than drivers of any other age.
- 16-year-olds are three times more likely to die in a motor vehicle crash than the average of all drivers.

The good news is graduated driver's license programs like Alaska's appear to be making a difference. Fatal crashes involving 15 to 20-year olds in 2005 were down 6.5 percent from 1995 - the lowest level in ten years.

State Farm is going to spread that good news by having teenagers deliver the message. **Al Bowler** and **Troy Sayer** of Eagle River and **Steve Pifer** of Anchorage are here tonight to donate a \$5,000 check in grant funding to the members of Chugiak High School's FCCLA.

The young people will develop educational programs on the graduated driver's license, what it means to drive under the influence and the specifics of seat belt safety. They plan to teach Chugiak students about the many hazards and responsibilities associated with operation a vehicle.

We'd also like to welcome students **Melissa Haken, Amber Rochon** and **Kathleen Kingsley**, who will accept the check on their club's behalf. Their sponsor, teacher **Kathleen Vik**, has taught these students to have confidence in their message and humility in their leadership.

This is a request to express our sincere gratitude to State Farm for assisting our students in protecting the safety of their peers, and to the members of FCCLA for their continued efforts in being role models of service and community in their school.

CC/ME/TW

Approved by: Michelle Egan, Communications Director

Prepared by: Terry Wilson, Communications Specialist