

ANCHORAGE SCHOOL DISTRICT
ANCHORAGE, ALASKA

ASD MEMORANDUM #151 (2008-2009)

December 1, 2008

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: AWARD OF CONTRACT: HIGH ACCESS DEVICES

ASD Goal: Establish and maintain a supportive and effective learning environment by maximizing opportunities for lifelong learning, including the development of 21st century skills and to ensure public accountability through the wise use of financial resources.

RECOMMENDATION:

It is the Administration's recommendation that the School Board approve and authorize the Superintendent to award a contract to Dell Marketing, LP to provide high access devices in the amount of \$323.25 each in a total amount not to exceed \$399,861.

In addition, it is recommended that the School Board approve and authorize the Superintendent to process a budget transfer to the Expendable Equipment Fund, Educational Technology and AASB/CDL Grant from the New Equipment Fund, Educational Technology and AASB/CDL Grant.

PERTINENT FACTS:

The Board approved two Alaska Association of School Boards (AASB) Consortium of Digital Learning (CDL) grants related to the use of high access devices, Board Memo #310 on May 5, 2008 and Board Memo #60 on September 8, 2008.

Although there are many aspects to our pilot implementation, the primary project is part of AASB's CDL program. *The Digital Citizen* CDL project will be implemented at all three division levels: two elementary, one middle, one alternative, and all eight comprehensive high schools. The deployment of 1,237 high access devices will allow ASD to incorporate into the classroom curriculum the web-based academic resources of MyAccess (writing) and Achieve3000 (reading). These online tools are designed to help students achieve literacy and become global citizens in our digital world.

A Request for Proposal was issued to evaluate products based on a number of factors including the following:

- Connectivity to network
- Overall system features and functionality
- Ease of use by students and teachers
- Durability of hardware

Requests for Proposal were mailed to 30 vendors and two responsive proposals were received. Three responses were declared non-responsive. Two responses did not meet the mandatory minimum specifications and one response failed to submit the required sample needed for evaluation purposes. The proposals were analyzed and evaluated by a selection committee consisting of staff members of the Education Technology Department.

Dell Marketing, LP is recommended for award. Delivery is expected to be thirty days after receipt of order. The following are attached for review: Abstract of Proposals (Attachment A) and Tabulation of Proposals (Attachment B).

CERTIFICATION OF FUNDS:

Funds Description:

- (01) General Fund
- (1035) Educational Technology (FY 2006-2007)
- (1035) Educational Technology (FY 2008-2009)
- (2125) AASB/CDL Grant (FY 2007-2008)
- (2125) AASB/CDL Grant (FY 2008-2009)
- (5400) Expendable Equipment

<u>Fund Sources:</u>	<u>Fund</u>	<u>Funding Source</u>	<u>Account Code</u>	<u>Amount</u>
Educational Technology (2006-2007)	01	103501	5400	\$ 26,507
AASB/CDL Grant (2008-2009)	01	103501	5400	121,221
Educational Technology (2007-2008)	02	212501	5400	26,183
AASB/CDL Grant (2008-2009)	02	212503	5400	<u>225,950</u>
		TOTAL		<u>\$ 399,861</u>

RG/GV/PC/CW

Attachments

Prepared by: Christine Wright, Sr. Purchasing Agent
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 Darla Jones, Coordinator of Educational Technology, Secondary
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Approved by: George Vakalis, Assistant Superintendent, Support Services
Rhonda Gardner, Assistant Superintendent, Instruction

Attachment A

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ABSTRACT OF PROPOSALS

Commodity or Service:	<u>High Access Device</u>
Proposals Due:	<u>2:00 P.M., Anchorage Time November 12, 2008</u>
Budget Fund:	<u>General</u>
Number of Request for Proposals (RFP) Sent:	<u>Thirty</u>
Number of Responsive RFPs Received:	<u>Five (5)</u>
Number of Non-Responsive RFPs Received:	<u>Three (3)</u>
Number of "NO BIDS" Received:	<u>None</u>
Advertised Date:	<u>Anchorage Daily News October 24, 2008</u>
Prebid Conference Held:	<u>11:30 A.M., Anchorage Time October 30, 2008</u>
Addenda Issued:	<u>One (1)</u>