

ANCHORAGE SCHOOL DISTRICT
ANCHORAGE, ALASKA

ASD MEMORANDUM #256 (2000-2001)

April 9, 2001

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: AWARD-WINNING BIRCHWOOD CHOIR

PERTINENT FACTS:

In a well-known marketing pitch competitors, fresh from a hard-fought victory, are asked, "What are you going to do *now*?" The question is followed by the familiar declaration, "I'm going to Disney World!"

It seems the members of the Dynamics choir from Birchwood ABC like to do things their own way. So they traveled to Mickey's home *first*, and won a prestigious competition afterwards.

In March the students arrived in Orlando, Florida, to participate in Disney World's Magic Music Days where they entertained Magic Kingdom patrons with a performance of "Sing and Celebrate the 20th Century." Afterward they tested their skills against choirs from throughout the United States at the 2001 All American Music Festival.

When the performances were over the Dynamics earned the first place award. However the accolades didn't end there. Each group in the festival was also judged and rated by music experts using National Music Standards. The experts gave the Dynamics a superior rating. These honors were even more meaningful considering that elementary students rarely compete in this festival.

It is requested the School Board recognize the Birchwood ABC Dynamics choir for their noteworthy performance at the All American Music Festival.

CC/LW/CW

Prepared by: Cindy Wilsbach, Communications Specialist
Approved by: Lawrence A. Wiget, Executive Director, Public Affairs