

ANCHORAGE SCHOOL DISTRICT  
ANCHORAGE, ALASKA

ASD MEMORANDUM #322 (2000-2001)

May 21, 2001

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: UPDATE ON PARTNERS IN EDUCATION 2001 SYMPOSIUM

PERTINENT FACTS:

For more than 30 years, the National Association of Partners in Education, Inc. (NAPE) has been an objective voice in developing school volunteer, community service, intergenerational, and business partnership programs throughout the United States. Partners in Education and its diversified membership represent over seven million volunteers who are involved in more than 400,000 partnerships nationwide. The Mission of NAPE is "to provide leadership in the formation and growth of effective partnerships to ensure success for all students."

The annual NAPE Symposium will be held in Anchorage, Alaska from October 31 through November 2, 2001. This special collaborative gathering will bring together business and education leaders from around the world to network and discuss building and maintaining positive relationships between these two worlds. Benefits to children through these partnerships will be at the center of the discussions.

The Anchorage Symposium planning committee is chaired by Anchorage School Business Partnership Coordinator Jim Utter, together with Sue Lyons, Liaison to the Symposium planning committee. Preparations are well underway and projections are that Anchorage will host a record number of participants this year. The planning committee will host a variety of special trips, tours and events before and after the program. These activities are designed to offer travelers unique glimpses of Alaska, which will remain with them for years to come.

A website specific to the Symposium can be accessed through the School Business Partnership Department on the ASD website ([www.asd.k12.ak.us](http://www.asd.k12.ak.us)).

Links at the website will take readers to sites where they can learn more about the Symposium through up-to-date news bulletins, youth involvement, planning committee, committee responsibilities, sponsors, contribution levels, location map, Alaska tours, schedule, registration, call for presenters, Alaska links, and more.

An excellent conference program is being created. The program committee is paying particular attention to extending invitations to Alaskan experts who would be interested in presenting at the Symposium. Alaskans who sponsor and work with exemplary programs between partners and youth are encouraged to apply by completing the 'Call to Present' application found on the Symposium website. Students from the School Business Partnership Classes at ASD middle schools will apply to give presentations on the topics of mentorships and entrepreneurship. College credit will be available for youth and adult participants in the Symposium 2001.

The Anchorage Hilton Hotel will be sponsoring the Symposium, and will operate an 'Internet Café' during the course of the week. Alaska Senator Ted Stevens has accepted the invitation to be a Keynote Speaker. Alaska Lt. Governor Fran Ulmer is working to complete arrangements for the NASA Mobile Aeronautical Unit to be shipped to Anchorage for the Symposium. Jim Henderson from Anchorage Convention and Visitors Bureau (ACVB) will host the Awards Night, a special addition to the Symposium this year.

For the first time in the history of the Symposium, students will play an active role through participation in a unique track spearheaded by the Alaska planning team. Youth Committee Chairpersons Josh Wilson of East High School and Ginny Cress of Robert Service High School are developing a strong contingent of students to host the first annual Youth Summit at this Symposium. Youth from around the United States and the world will be invited to join the delegations and share in this year's event through conference presentations and focused discussions on issues of concern.

Sponsorship has been exceptional this year. The planning committee is meeting their financial goals thanks to generous support from companies like Federal Express, ACVB, GCI, the Alaska Railroad Corporation and others. A complete list of sponsors is attached.

The Symposium planning committee is most appreciative of the District's interest in and commitment to this event. A number of area businesses are stepping forward to underwrite sub days so that some ASD teachers will have an opportunity to attend the conference for a day. Given the success of the Teacher Exchange Day this year, the planning committee is convinced that this

experience will provide teachers with a new perspective on partnerships, and renewed passion to work with their business partners to increase learning opportunities for students in their classrooms.

CC/PM/EM

Attachment

Prepared by: Ellen Montague, Director, Community Education

Approved by: Pat McDowell, Assistant Superintendent, Instruction

**Current Symposium Sponsors:**

FedEx Corporation

Anchorage Convention & Visitors Bureau GCI

Alaska Railroad Anchorage Daily News

BP Exploration (Alaska) Inc

Hilton, Anchorage

Key Bank

National Bank of Alaska

Alyeska Pipeline

Sundog Media

Northrim Bank

Credit Union 1

Alaska Airlines

Anchorage Chamber of Commerce

Anchorage School District

Anchorage School Business Partnerships, Inc.

Apple Computer

Marriott, Downtown Anchorage

Phillips Petroleum Company

Alaska Human Resource Investment Council

Alaska State Chamber of Commerce

KTUU Channel 2 Broadcasting

Alaska Internet Services

### **2001 Symposium Committees:**

#### **Marketing**

Susan Mueller - Anchorage Marriott Downtown - Co-Chair - 792-2102

Julie Dodds - ACVB - Co-Chair - 257-2327

Members: Roger Fiedler, Bonny Sosa, Greg Dutton, Elaine Kroll, Kim Holm, Jill Gates, Sharon Sellens, Sue Lyons

- Public Relation for local & statewide
- Collaborate with National
- Promotional material
- Press Relations / Media coverage
- Up Date Web-page
- Potential of working with University students

#### **Funding**

Vickie Kelly - CompuCom - Co-Chair 562-4488

Members: Mark Standley - Apple Computer - Co-Chair 694-3756

Rebecca Hubbard, Jim Utter

- Put together a plan to reach goal of \$155,000
- Implement plan - assign responsibilities - follow up

#### **Hospitality**

Scott Banks - Alaska Railroad - Chair 265-2695

Members: Karen Thornhill, Bonny Sosa, Susan Mueller, Josh Wilson, Teresa Nelson, Jim Utter

- Provide a plan to be the "perfect" hosts to our guests
- Include plan for spouses, tour packages, etc.
  - Sub-committees of Special Events
- Night on the town, Halloween event, Fly By Night Club, Tennis Tourney, etc.
- Alaskan Style Auction
- Student entertainment

### **Alaska Native Culture**

Claudia Bieber - Alaska Native Heritage Center - Chair 330-8057

Members: Sue Lyons

- Alaska Native Heritage Center visit
- Intertwine Native Culture throughout the Symposium

### **International**

Jack Heesch - AHRIC - Chair 269-7488

Members: Sue Lyons

- Assist with the international representation and the Symposium
- Insure that special needs of the international group are met
- Set up special meetings between international group and areas of interest

### **Awards Night**

OPEN - Chair

Members: Elaine Kroll, Ginny Cress, Josh Wilson, Jim Utter, Sue Lyons

- Organize single night of Awards - (like Oscar night)
- Collaborate with National for theme, order of events, and awards
- Secure a location, refreshments, and entertainment
- Identify a "Celebrity MC"
- Work with local group to create and identify local/state awards

### **Accommodations**

Karen Thornhill - Hilton Anchorage - Chair 265-7165

Members: Susan Mueller

- Insure that needs of all attendees are met

### **Operations**

Tammie Anderson - BP Exploration - Chair 564-5420

Members: Rebecca Hubbard, Shawn Aspelund, Oliver Smith, Sue Lyons, Jim Utter

- Insure that the Symposium runs smoothly
- Work in collaboration with the National
- Create and assist at the "operations center"
- Liaison for a smooth flow of operations between location

#### Sub-committee for Special Needs

- Locate and secure volunteers
- Security of all areas
- VIP coordinators
- Set up a Business Operations room - copy machine etc.
- Set up a computer room
- Common theme and decor set up for gathering including expo.

#### **Program**

Jack Heesch - AHRIC - Chair 269-7488

Members: Oliver Smith, Jim Utter

- Collaborate with the National for Symposium focus sessions
- Encourage Alaskan presentations
- Encourage Alaskan keynote speakers
- College Credit for attendance
- Expo -National coordination

#### **Student Strand**

Josh Wilson - East High School - Co-Chair 787-3055

Ginny Cress - Service High School - Co-Chair 787-3055

Students: Ester Perman, Kari Wise, David Parret, Hans Borchardt, Crystal Berg,

Kevin Vik Shawn Members: Beau Bassett, Becky Judd, Jane Angvik, Shawn

Aspelund, Sharon Sellens, Bonny Sosa, Jim Utter, Sue Lyons

- Involvement of youth as participants and presenters

#### **Evaluation**

Ellen Montague - Community Education - Chair 742-4141

Members: Karen Thornhill, Jim Utter

- Overall evaluation of 2001 Symposium
- Coordinate efforts with National