

ANCHORAGE SCHOOL DISTRICT  
ANCHORAGE, ALASKA

ASD MEMORANDUM #15 (2002-2003)

August 12, 2002

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: SCHOOL BUSINESS PARTNERSHIP REPORT, 2001-2002

PERTINENT FACTS:

The Anchorage School Business Partnership program continues to grow and prosper. Since 1991, the Anchorage School District has enjoyed over 600 School Business Partnerships. Approximately 200 partnerships are active at any one time and 68 percent of schools in the Anchorage School District have at least one Partnership. In August 2001, Terrence Shanigan, a former Anchorage School District student, was hired to head the SBP program.

School Business Partnerships (SBP) represent all forms of positive collaborations between schools and businesses, including mentorships, internships, on-the-job training, contextual experiences, experiential learning and in-kind donations. School Business Partners are both small and large. They range from the one-person business involved with a school to the large corporations involved with many schools and sometimes Districtwide.

In a continuing effort to provide information recognition, support and encouragement for both the business and the school involved in these programs, School Business Partnership prepared the Best Practices publication. To be involved in a successful Partnership program takes time, effort, commitment, caring, relationship building, understanding, and planning. The schools and businesses represented in this publication represent all of those characteristics. They have stretched themselves by stepping out of their comfort zone, taking on new challenges and risks that have created exponential growth and more effective pathways to positively contribute to the career and academic success of their students.

In 2001-2002, School Business Partnerships focused on measuring the quality and impact of each partnership. Setting realistic expectations and clear standards by which each partnership is measured is only the first step. They have refined the

process for establishing partnerships, drafted long-term relationship agreements, stressed resource sharing between businesses and schools, implemented data collection and measurement tools and expanded the responsibilities of the Board of Directors.

We hope you enjoy this volume of “Best Practices – A measurement of success.” As you read through this booklet, think about next year’s publication and who might be represented.

Thanks for all that you do for the students in the Anchorage School District and know that through your efforts, we are working together to build bridges of understanding between the business community, establish positive working relationships, and create educational enhancement opportunities for our students.

Various items of interest are attached for your information.

Officers and SBP Board of Directors are listed below:

Chairman

Barbara Stallone, FedEx

President

Terrence Shanigan, SBP

Secretary

Becky Walters, Wells Fargo

Treasurer

Vilma Chavez, Northrim Bank

CC/JC/TS

Attachments

Prepared by: Terrence Shanigan, President, School Business Partnership

Approved by: Jan Christensen, Assistant Superintendent, Instruction