

ANCHORAGE SCHOOL DISTRICT
ANCHORAGE, ALASKA

ASD MEMORANDUM #253 (2003-2004)

April 12, 2004

TO: SCHOOL BOARD

FROM: OFFICE OF THE SUPERINTENDENT

SUBJECT: 2003 STUDENT LIBRARY BOOKMARK WINNERS

PERTINENT FACTS:

In the spring of 2002, Anchorage School librarians organized a publicity campaign for the District using the American Library Association's @your library™ national campaign. The campaign was created in conjunction with the adoption of the Library/Informational Literacy Standards by the Anchorage School Board in May 2002. The purpose of the campaign was to promote events held at local schools and to remind the public about the vital and unique role of the school library.

District librarians planned and implemented a public relations campaign during the 2002-2003 school year and decided upon "A place for You @your library™" theme. In the fall of 2003, a second bookmark design contest was held for all students in grades K-12. The contest invited students to use their imagination and any ideas that relate to reading, literacy, the love of the library and the selected theme.

The winning designs for the bookmarks have been reproduced and will be distributed to District schools during National Library Week, April 18-24. Congratulations to the following students for being named this year's library bookmark winners:

- Jamie Kari - Scenic Park Elementary School
- Kassidy Rhodes - Bear Valley Elementary School
- Christian Young - Romig Middle School
- Joseph Arns - West High School

It is requested that the School Board recognize Jamie, Kassidy, Christian and Joseph for their creative, award-winning talent.

CC/LW/LN

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