

ANCHORAGE SCHOOL DISTRICT  
ANCHORAGE, ALASKA

ANCHORAGE SCHOOL BOARD APPOINTMENT APPLICATION

Name of Applicant: Gregg E. Knutsen Date: February 6, 2009

Mailing Address: 13116 High View Drive, Anchorage, Alaska 99515

Residence Address: 13116 High View Drive, Anchorage, Alaska 99515

Telephone: Day: 360-6723 Evening: 349-0607

Fax: \_\_\_\_\_ email: knutseng@yahoo.com

Occupation: Advisor - Chief of Staff, Oil Movements Department, Alyeska Pipeline

Seat Applicant is Applying For: Seat B (Applicant must be at least 18 years of age and a registered voter in the Municipality of Anchorage.)

Have you ever been convicted of, admitted committing, or are you awaiting trial for any crime involving moral turpitude? (PTPC Reg. 20 AAC 10.030)

Yes  No If you answered yes, please attach written explanation.

Attachments to this application should include:

- resume
- statement of reasons why the applicant wishes to be a member of the Board
- other information deemed pertinent by applicant

Note: Within 30 days of taking office, the successful applicant will be required to submit a Conflict of Interest form as required by APOC.

Applications should be mailed to: Office of the Superintendent  
Anchorage School District  
5530 E. Northern Lights Blvd.  
Anchorage, AK 99504-3135

Or hand-delivered to: 5530 E. Northern Lights Blvd.

Deadline for applications: All applications need to be received in the Superintendent's office by 5 p.m. on Friday, February 6, 2009.

The School Board will make the appointment during a Special Meeting, convening Saturday, February 14, 2009 at 1:30 p.m.

Signature: Gregg E. Knutsen

RECEIVED  
ANCHORAGE SCHOOL DISTRICT OFFICE  
2009 FEB - 6 PM 3:04

## GREGG E. KNUTSEN

13116 High View Drive • Anchorage, Alaska 99515  
907-349-0607 • [knutseng@yahoo.com](mailto:knutseng@yahoo.com)

Top-performer driving the fulfillment of corporate goals and objectives in accordance with company policies and governmental regulations through successful internal relationship-building, daily operations management, and continuous process improvement. Catalyst for company-wide change management through the creation and implementation of key strategies. Talented communicator excelling in delivering well-crafted written and verbal messages both individually and in such special circumstances as congressional testimony. Visionary versed in understanding and executing the steps needed to achieve big picture outcomes.

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Operations Management • Executive Leadership • Relationship Building • Deadline Management • Publication  
Governmental Compliance • Problem Resolution • Process Improvements • Staff Management • Knowledge Sharing  
Change Management • Project Management

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### PROFESSIONAL EXPERIENCE

#### **ALYESKA PIPELINE SERVICE CO., Anchorage, Alaska • 1997-Present**

Nonrevenue generating company operating as a not-for-profit entity.

#### **Oil Movements Advisor, Chief of Staff, Oil Movements Department (2006-Present)**

Fuel achievement of internal strategic goals and business efficiencies both department and companywide as the Chief of Staff for the unit's Oil Movements Director. Monitor and brief the Director on performance improvements encompassing safety, financial, financial, management commitments, company initiatives, and regulatory and stakeholder challenges with a potential impact on Oil Movements operations. Foster relationships with line managers and company personnel as a liaison to and representative of the department's Director. Optimize company's corporate presence through effective relationship building with state and federal regulators.

#### **Operational Achievements:**

- Formulated key performance indicators as criteria for the department's annual performance award.
- Engineered a systems dynamics model detailing the cause and effects correlation between business processes.

#### **Special Assistant to the President/CEO – Deputy Chief of Staff, Executive Management Team (2006)**

Supported the company's Chief of Staff, President/CEO, and overall executive management team in execution of the company mission and high-profile tasks amid a fast-paced environment. Championed internal knowledge sharing, highlighting the contributions and effect of each division and departments on core business processes. Examined oil transport functions, TAPS maintenance, oil spill response and emergency contingency planning (OSCP), and design and construction. Worked with the TAPS owner, its staff, and external government regulators, and stakeholders.

#### **Operational Achievements:**

- Directed strategic analysis assumptions for current and future markets as part of the development of a company-wide plan to craft a new maintenance sector strategy.
- Spearheaded an extensive engineering risk analysis process for high-profile regulatory and stakeholder concerns regarding pipeline corrosion of North Slope oil transit lines and a subsequent impact on the Trans Alaska Pipeline System (TAPS). Helped craft company's testimony before the United States House of Representatives and the United States Senate.

#### **Oil Movements Specialist, Oil Movements Department (2002-2004)**

Met fundamental company goal to move oil safely and efficiently through the delivery of daily support for top department personnel. Tracked achievement of department initiatives, programs, and projects.

### **Oil Movements Specialist Cont.**

Evaluated and analyzed department processes as part of continuous process and performance improvements.

- Plummeted OSHA accident recordable rates by 50% after co-facilitating safety training for 90% of Alyeska and TAPS contractor managers.

### **Prevention & Response Specialist / Duty Officer, Ship Escort/Response Vessel System (1997-2002)**

Protected company's interests as a management liaison on escort vessels as part of a \$60M annual effort to prevent and respond to oil spills through the Ship Escort/Response Vessel System (SERVS). Fueled compliance with operational policies and procedures and monthly onboard safety inspections. Served as a vital communications and information link, ensuring the safe transit of tank ships transporting Alaskan North Slope Crude Oil through Prince William sound in fulfillment of applicable procedures and regulations. Delivered command and control of all tanker-escort vessels and oil spill response assets. Completed compliance research for the Vessel Operations Team.

- Orchestrated initial marine oil spill responses as mandated by contingency plans and state and federal laws.
- Managed vessel tracking and response operations documentation.

### **EDUCATION**

#### **Executive Certificate in Management and Leadership**

Sloan School of Business, Massachusetts Institute of Technology, Cambridge, Massachusetts

#### **Master of Science in Global Supply Chain Management (Magna Cum Laude)**

University of Alaska, Anchorage, Alaska

#### **Bachelor of Science in Marine Safety and Environmental Protection**

Massachusetts Maritime Academy, Buzzards Bay, Massachusetts

#### **Associates of Science in Criminal Justice (Cum Laude)**

North Shore Community College, Beverly, Massachusetts

### **PROFESSIONAL DEVELOPMENT**

Leadership Anchorage Program, Alaska Humanities Forum, Anchorage, Alaska

Leadership Development Program, Center for Creative Leadership, San Diego, California

Basic and Advance Petroleum Measurement, Petroleum Extension Services, U. of Texas at Austin

Bridge Resource Management, Marine Safety International, San Diego, California

Massachusetts Maritime Academy, Buzzards Bay, Massachusetts

United States Merchant Marine Officer / 1600-ton Near Coastal Mate (USCG License) Third Issue

Qualified Individual Certificate, Center for Marine Safety & Environmental Protection, Mass. Academy  
instructor of OPA-90 Qualified Individual course at U. of Alaska/Prince William Sound Community College

### **LICENSES AND CERTIFICATES**

1600-Ton Mate-Near Coastal • STCW-95 1600-Ton Mate • General Radio Operator License

State of Alaska: 2008 Hunting and Fishing • State of Alaska: Motor Vehicle Class D

### **AWARDS**

Performance Awards (3) • Employee Recognition • Commendation for Meritorious Service

### **PUBLICATIONS**

- Gregg Knutsen, et al., "*Alyeska Pipeline's Response Training Program*," International Oil Spill Conference
- Gregg Knutsen & Scott Knutsen, "*Education Reform for the 21st Century*," Pan-Pacific Business Conference
- Gregg Knutsen, "*Masters Case Study Report*," College of Business & Public Policy, U. of Alaska, Anchorage
- Gregg Knutsen, Henry Wladkowski & David Shassetz, "*Fundamentals of Safety Success*," International Oil Spill Conference

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Gregg E. Knutsen  
13116 High View Drive  
Anchorage, Alaska 99515

February 6, 2009

Jeff Friedman  
School Board President  
Anchorage School District  
5530 E Northern Lights Blvd  
Anchorage, Alaska 99504-3135

Subject: Application for Anchorage School Board Appointment

Dear Mr. Friedman:

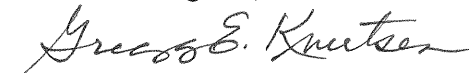
Please kindly consider my application for the school board vacancy.

The reason for my interest in participating more fully in the education of Cameron and Kyle, (my sons), are fairly straight forward: they are the future parents of my grandchildren. Because, they are faced with the possibility of such an enormous and important role in their futures now is the time to support them while they are growing into the men they can be. School provides more than just education, it is about understanding how to follow and when to lead, how to be a friend, an advocate, a productive citizen and a place where learning comes from constructive support when one experiences failure.

Over the past few years, Dale, (my wife), and I have worked closely with the teachers and staff at Denali Elementary to support both Cameron and Kyle in their studies. We – meaning to include folks at Denali, too – have worked in the spirit of collaboration and a shared sense of purpose for not just our boys, but for their classmates as well. Through this team effort, we have learned that the best way to improve the quality of one child's education is by enriching and nourishing the experience for all involved: a rising tide lifts all boats. It is this spirit of shared purpose that I know I will bring to school board.

The special session of the school board on February 14, 2009 is in my calendar and I look forward to meeting you and the entire board then. In the mean time, if you have any questions please feel free to contact me.

Warmest regards,

  
Gregg E. Knutsen