

Google Custom Search Engine

A google account is required to create or collaborate in a custom search engine.
Firefox is the preferred browser, especially when using the control panel.

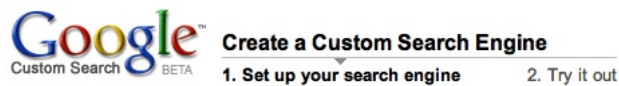


<http://www.google.com/coop/cse/>

Create a search engine tailored to your needs

- Include one website, multiple websites, or specific webpages
- Host the search box and results on your own website
- Customize the colors and branding to match your existing webpages
- Learn more with our featured examples, developer documentation, and FAQs

Creating the Search Engine



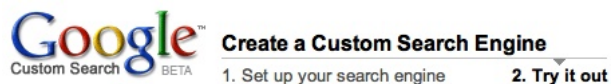
Fill in all the needed pieces of information. Not all fields are required.

The following are fields that should be used:

- **What do you want to search?** Choose: Only sites I select.
- **Select some sites** Enter all the URLs to be used by the search engine.
- **Select an edition** Standard addition is fine, but be sure to check the "Do not show ads" box.

You must check the "I have read and agree to the [Terms of Service](#)." box.

Click **Next**.



A test search is available, but not required.

Leave the "send confirmation email" box checked to receive an email which contains helpful links.

Click **Finish**.

[Overview](#)[New search engine](#)

My search engines

[My profile](#)**My search engines****Search engines I've created**

Ancient World Civilizations

[homepage](#)[control panel](#)[statistics](#)[delete](#)

The next screen is the Custom Search Engine management page.

Each search engine has four available links: homepage, control panel, statistics, and delete.

- homepage - The actual search engine, ready to use. This web address can be given out so others can use the search engine.
- control panel - Change settings for the search engine. Details provided below.
- statistics - Displays a graph showing the number of times the search engine has been used.
- delete - Permanently deletes the search engine.

Control panel: Ancient World Civilizations[Basics](#) | [Sites](#) | [Refinements](#) | [Look and feel](#) | [Code](#) | [Collaboration](#) | [Make money](#) | [Business Edition](#) | [Advanced](#) | [Preview](#)

Basics - Most settings were chosen when the search engine was created.

- The "Who can collaborate" field should be set to "Only people I invite".
- The "Search engine visibility" should be set to "Unlisted".

Sites - Add or delete included sites for the search engine.

Refinements - Refinements are labels that you apply to web sites.

- They appear as a list of links above search results, offering users a way to narrow their search.

Look and Feel - Changing the graphics and colors used by the search engine.

Code - This is used to place the search engine on a webpage. More about this later.

Collaboration - Send invites so other people can add sites the search engine.

- Currently, invites sent to ASD email doesn't appear to work. Use gmail addresses instead.

Make money - Not available to educational (non-profit) search engines.

Business Edition - Not applicable to educational search engines.

Advanced - Used for batch uploaded of information for a search engine.

Preview - Displays the search engine. This is not the web address to share with others.

Adding the search engine to a webpage

Control panel: Ancient World Civilizations

[Basics](#) | [Sites](#) | [Refinements](#) | [Look and feel](#) | [Code](#) | [Collaboration](#) | [Make money](#) | [Business Edition](#)

Search results hosting options

- Host results on a non-Google site using an:
 - iframe – requires two pages: one for the search box and another for the results
 - New! overlay – requires one page, but presents results in a modal overlay
- On a Google-hosted page

Go to the control panel for the search engine to be added to a web page.

Select **Code**.

Select **On a Google-hosted page**.

Search box code

Paste this code in the page where you'd like your search box to appear.

```
<!-- Google CSE Search Box Begins -->
<form action="http://www.google.com/cse" id="searchbox_000601103791
  <input type="hidden" name="cx" value="000601103791970310300:fvbk6
  <input type="text" name="q" size="25" />
  <input type="submit" name="sa" value="Search" />
</form>
<script type="text/javascript" src="http://www.google.com/coop/cse/
<!-- Google CSE Search Box Ends -->
```

Copy all of the text in the **Search box code** field.

Login in to **SiteBuilder**.

Edit the **Home Page**.

Paste the code for the search engine into the **Welcome Message** field.

Adding the following line of code between the `<input type="hidden">` and `<input type="text">` lines will add a bold title to the search engine.

```
<b>Search Engine Name:</b>
```

Finished code for SiteBuilder example:

```
<!-- Google CSE Search Box Begins -->
<form action="http://www.google.com/cse" id="searchbox_000601103791970310300:fvbk6wsmv7i">
  <input type="hidden" name="cx" value="000601103791970310300:fvbk6wsmv7i" />
  <b>Ancient Civilizations Search:</b>
  <input type="text" name="q" size="25" />
  <input type="submit" name="sa" value="Search" />
</form>
```

```
<script type="text/javascript"  
src="http://www.google.com/coop/cse/brand?form=searchbox_000601103791970310300%3Afvbk6wsmv7i?=en">  
</script>  
<!-- Google CSE Search Box Ends -->
```



To add the search engine to an iWeb page, copy all of the text in the **Search box code** field.

Open **iWeb**.

Use the **Web Widget** tool and select **HTML Snippet**.

Paste the code into the snippet window that appears. If a title is to be included, the extra line will need to be added as it was for SiteBuilder.