

Steller Secondary

Shannon's Advisory Group

Students: Katie Scott, Chelsea Dennis, Laura Jungreis, Elise Schapira, Claire Schapira, James "Zeb" Rademan, Bryn Winterberger, Jennifer Green, Malcolm Kenney, Caitlyn Petersen, Chelsea M., Brian.

Advisor: Shannon Herda

Media: Video

Main Message: The main message of the video is not to give in to drinking just because your friends are drinking. Don't be a zombie!

ASD SEL goal(s): Students use effective decision-making skills.

Target Audience: High school students

Total number reached: 25

Data Summary: 85% of students surveyed agreed that having people support you helps you not give in to peer pressure. 55% of students thought that the zombie metaphor was effective in conveying the message. 70% reported that the video impacted their attitudes about drinking at least "a little" or "somewhat".

Student Comment(s):

- "This was a tough project. I learned some things about underage drinking. I think its great that being with other people who chose not to drink makes you feel better about your own decisions. I liked being able to direct a movie on my own and have a say in the whole process. The things I learned about decision-making are going to have a good impact on my future. I won't be pressured into doing anything I don't want to do."

“Drunken Zombie Apocalypse”

Discussion Questions

1. In what ways does the zombie metaphor in the video relate to real life situations?
2. Why is it easier to say “no” when you have friends with the same values and beliefs as you?
3. If your friends drank alcohol, how would you react??
4. Why do teens feel the need to pressure their friends into doing things?
5. How did the video impact your attitude or choices about drinking?
6. What are good ways to get an underage drinking prevention message across to teens?
7. What are ways to have fun without alcohol?
8. Does alcohol make things more fun? Why or why not?
9. How can you help someone who feels they have to give in to peer pressure?
10. How does alcohol change your personality?