

Service DECA

Secrets of the Media

Media: "Reality" Rap and posters

Main Message: The message we wanted to share was how the media mainly only glamorizes alcohol and drug use.

ASD SEL Standard: (2C) Students use effective decision-making skills. Students are aware of whom they admire and who really is a good role model. Also, students will analyze the media and realize the media is not the truth but a shallow fantasy based on feelings and looks.

Discussion Questions:

1. How has the media influenced the decisions you have made in your life?
2. Is your favorite celebrity involved in drugs and/or alcohol?
3. Do you think that it is acceptable to drink or be involved in drugs just because the media shows a pretty face that makes it seem fun?
4. Does the media make it hard to stand up for what you believe in because every one else, even celebrities, make it seem acceptable and "cool"?
5. Do you think that there are more to celebrities then just pretty faces?
6. What catchy logos or icons have you seen that promote drinking?
7. What are the effects of using alcohol or drugs?
8. Why do you think that the media does not talk about the cost of drugs and alcohol?
9. What do you think healthy celebrity role models do instead of using drugs or alcohol?
10. How can you respond to what the media presents?

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Reality

Verse 1:

Growing up in this world is a little crazy
It's not easy to fight away all the bad
things you see
Things you see can be a lil pressuring
Try hard not to follow those things
There's a war on drugs in our society
They do a lot of damage
And cost a lot of money
Media plays a role in this whole drug
theme
It can't always be trusted
Put it through a filter screen
It sends mixed messages
That's what it do
It don't tell you to do drugs
But it makes them look cool
With catchy logos about cigs and booze
It tells you everything
Except for the truth
Drugs don't help
They only make it worse
It affects you
As well as others
You have a choice to make a choice
And a voice to be heard
If you're against drugs
Be true to your word

Chorus:

**From the moment you wake up
To the minute that you sleep
You hear music, you see ads,
you see logos, on TV
You rarely ever hear them say
that you should be drug free
They always show you fantasy
but not reality**

Verse 2:

A lotta people get hype about the media
But most stars that you know are into
drugs
Like Lil Wayne, Nicole Richie, and Jimi
Hendrix
Drugs and alcohol affects your
appearance
Don't ever believe
Everything that you see
Drugs don't boost your popularity
You get them and you're happy
But they leave you weeping
That's just one side effect of this whole
drug thing
That person in the limelight with the
money and the drugs
They seem so cool
Until you get to know them
Separate reality from the media
You will know real facts and not fake
stuff
Link everything you know like a cable
Know every single drug makes your
mind unstable
Don't ever believe that drugs help you
cope
They tie you in knots like a climbing
rope
Just stay clean like a bar of soap
Drug free is the way
Yeah you already know

Chorus

"Reality" Project created by Service H.S. DECA
Flyer and ideas by Amber Strepp & Jovell Rennie
Words and rap by Rachel Brown & Julia Truong
Art inspired by Seung-jun Kim