

Occupational Description

Travel Agent

Research Requirements:

Search the suggested websites found under Resources. Gather lots of information about your planet. Also browse through any vacation fliers, travel brochures, or magazines your teacher has provided or that you and your teammates have brought for this use. You are looking for advertising ideas and topics you think you could include in your brochure. Use Google to find additional informative sites.

Taking notes:

Take notes on interesting subject headings, descriptive phrases, color schemes, and advertising ideas. Include the name of the site or the company from whom you got the information in your notes. Copying information word for word and sharing it as your own is illegal and often sounds boring or out of place with your own writing voice.

Brochure Requirements:

The brochure you create needs to contain the following:

- information about the physical characteristics of the planet you are studying
- safety concerns based on the physical characteristics of the and how these concerns will be addressed
- eye catching brochure design
- activities vacationers might enjoy during their trip
- company name and logo

Creative Bonus:

The brochure may also include the following:

- menus
- entertainment
- packing suggestions
- additional creative ideas

