



Year In Review

SCHOOL BUSINESS PARTNERSHIPS 2004-2005 YEAR-END REPORT



It is with much appreciation, that I commend each and every one of you who have been involved in any way in our School Business Partnership Program. It is truly one of the most exciting and worthwhile programs in the Anchorage School District. Our students and staff have benefited greatly with this program.

As most of you know, the Anchorage School District and the Anchorage Chamber of Commerce joined together in 1989 to begin this program. The program encourages businesses, large and small, government agencies, non-profit, and other agencies to participate in the program which is so important in educating all of our students for success in life.

I sincerely thank all of our partners, and want to encourage other businesses, organizations, and schools to continue to build on this very successful year's activities. I believe it is essential that every school have at least one viable and ongoing business partnership each year! Quality relationships are more important than numbers as they are mutually rewarding and beneficial for all.

We are very pleased with the ongoing success of this program. This is an excellent enhancement of our students' learning experiences, and it is a very positive public relations opportunity for both the District and the businesses and organizations involved.

Thank you for a very successful year. I look forward to working with you during the 2005-2006 school year.

Most sincerely,

Carol Comeau, Superintendent
Anchorage School District

SBP: Preparing for a future

by Stacy Schubert, President, Anchorage Chamber of Commerce

Making sure that kids are well trained and ready and able to enter the workforce is a prime reason that the Anchorage Chamber of Commerce partnered with the School District to initiate the School Business Partnerships program in 1991; today as we celebrate 14 years of success, 400 partnerships are enrolled in the program – that's tremendous growth seeing how only 28 partnerships existed that inaugural year!

Today kids from all grade levels across Anchorage have the opportunity to experience work in a variety of businesses and organizations – from service organizations like American Cancer Society to local, state and federal agencies like Alaska National Guard.

As a City with eyes focused on the future, School Business Partnerships is building bridges and creating links between kids and business.

The Anchorage Chamber of Commerce is proud of its affiliation with School Business Partnerships, a program that reaches 49,000 students and more than 1,000 business people.

Business is at the core of what makes the world go round – giving kids a sense of “can-do” spirit, opening their minds to the opportunities that exist is critical to our future direction. We're moti-

vated by the success of the program and by the commitment of both kids in the community and of the business people who contribute to its success.

With School Business Partnerships, we're marking the course and headed in the right direction for our future. Thank you for participating in this strong community program.



ANCHORAGE CHAMBER
OF COMMERCE

There's only one way to lose with a School Business Partnership

by Rich Owens, Owner, Tastee Freez/SBP Board Member

The “Official” School Business Partnership Handbook states, “The partnership program offers opportunities for students, teachers, businesses and community agencies to build partnerships that will enhance students experiences, provide more knowledgeable future employees and consumers, and promote a businesses community image”.

From the school perspective, there are few programs that work equally well for all schools, regardless of grade, geographic location, and socio-economic environment. From the business

perspective, there are few legitimate programs where any business can find a niche in the education system. The Anchorage School District School Business Partnership Program does both very effectively.

Jewel Lake Tastee Freez joined the SBP Program in 1995 in an effort to work more closely with Sand Lake Elementary. Over the next 4 years Gladys Wood, Chinook, Kincaid, Mears, and finally Dimond High School were added to the list.

See page 5, Only One Way

Mission of School Business Partnerships

The Mission of the School Business Partnership program is to offer opportunities for students, staff, businesses and organizations to build Partnerships that will enhance student experiences, provide more knowledgeable future employees and consumers, and promote positive relations between business, education and community.

Just Another Day on the Links

by Jim Utter, SBP Executive Director

Four years ago, I left School Business Partnerships after serving as Director since its inception in 1991. I was moving on to other pursuits – one of them was learning to play golf.

That game is still a figment of my imagination. As one of my favorite philosopher, players, Nick Faldo states – “Golf is a game of mistakes” — he also said — “you must have fun to play the game well.”

While these two statements may seem at odds with one another – to me it reflects on life in general. We all make mistakes in life, but rather than dwell on them, we must move on with a positive attitude and have fun in life. So, what is my handicap? I haven’t gotten to that stage in my game, but I do have fun.

Last spring, Barbara Stallone and Karla Korman, Co-Chairs of the School Business Partnership Board of Directors invited me to lunch. As a “retired” person, I am always ready for a free meal, I readily agreed. Little did I know what they had in mind.

They wondered what I was doing to fill my hours besides watching the Golf Academy, and reading books by Jack Nicklaus and others. As the discussion progressed and it was apparent that my scores were not improving; they offered me the opportunity to return as Executive Director of School Business Partnerships. After some thought and further discussion, I agreed to this new opportunity.

While the program was not the same that I left in 2001, in many ways it is stronger and imbedded in the fiber of our community. I continue to find that the business community is anxious and willing to participate in meaningful ways with the education of our youth.

Building strength in our community via School Business Partnerships

by Barbara Stallone and Karla Korman, Co-Chairs SBP Board of Directors

School Business Partnerships continues to fly high with its unique program of Partnerships between the business and education community. These Partnerships establish positive working relationships, better understanding and opportunities for students to interact with the world outside of the classroom.

Since we have been Co-Chairs, we have committed ourselves to seek new quality Partnerships and nurture the existing programs we have. Look at the STAR AWARD nominees and winners of this year and those Partnerships that are highlighted in the Best Practices publi-

There are a multitude of new ideas for Partnerships – two examples: [GCI Career Exploration Opportunities](#) This is a program that offers virtual, real time discussion with business professionals about life, responsibilities, commitment, plans, choices and opportunities following high school. Another is a Tourism Coalition representing the state’s major tourism businesses named [Going Places – Alaska Tourism Curriculum](#) This program offers instruction to K-12 students about the growing industry of tourism in the state and the opportunities for employment. These are just two of more than 60 new Partnerships that have been formed this year.

SBP continues to be governed by an all-volunteer Board of Directors. These folks give their own time through the commitment of the businesses that they represent to support the program. There are 25 Board members, representing all facets of the business and education community. We meet on a monthly basis providing direction and strategic planning for the future. Please refer to page ... of this newsletter for a full listing of who is on the Board. My hat is off in respect to the Board for their positive commitment to offer the very best for our youth. This is truly a special group of people who see the real value of business involvement through partnerships in a strong educational system for our whole community.

I look forward to continued growth and strength of School Business Partnerships into the future. As we offer opportunities for business and education to work side by side in a mutually beneficial working relationship, we build a community that is more attractive to all.

cation. These exemplify the more than 400 Partnerships that our community enjoys.

This year, Jim Utter came back to us as the Executive Director. Jim was the Director from 1991 to 2001. We appreciate his expertise and knowledge on how to make School Business Partnerships work for the benefit of all.

We have the good fortune of working with a Board of Directors, a talented group of volunteers who represent many businesses in Anchorage. Each month they gather to provide their input, guidance and knowledge on how to

See Page 3, Building Strength

Building strength (Continued from page 2)

continue building strength to the program. We continue to set the bar high and through the support and effort of the Anchorage School District, the Anchorage Chamber of Commerce and hundreds of businesses and agencies, we have been able to meet those goals.

The quality of our Partnerships is high and our evaluation, found on page 10, backs this up. More than ever, students and staff are taking advantage of the benefits that our program provides: real life experiences, training, tutoring, mentoring, and sometimes just someone to talk with and share ideas and information.

We look forward to continue building strength to School Business Partnerships. We need to be vigilant and supportive of new opportunities for positive development, maintaining our current Partnerships and building positive working relationships..

Our thanks to the Board of Directors, Anchorage School District, Chamber of Commerce, businesses and agencies for your participation. Through our Partnerships, you are helping our youth prepare themselves for the workforce and to become positive contributors of our society.

Thank You Financial Supporters!



The SBP Board of Directors would like to thank and acknowledge these businesses who have made a financial contribution to the School Business Partnership Program.

Alaska Airlines

bp



ConocoPhillips

FedEx®

WELLS
FARGO


Northrim Bank
Customer First Service

- 260 businesses, non-profits, and governmental agencies involved
- Growth rate is averaging 3 new Partnerships each month
- Every Anchorage School District school has the opportunity to have at least one active Partnership
- Operates in collaboration with the Anchorage School District and the Anchorage Chamber of Commerce

School Business Partnership Program 2004-2005 Year at a Glance

- Advisory Board became a 501 (c-3) non-profit Board of Directors February
- Fourteenth year of operation
- Provides enhancement programs for on-going educational programs
- School Business Partnership ended its first year 1991-92 with 28 Partnerships worth \$140,000. Currently SBP has 400 Partnerships and based on evaluation information the partnership program is worth an estimated \$2,000,000 annually.
- **Continued growth** of the program with over 60 new Partnerships this year.
- **Annual planning retreat** held in June of 2004 – Change of Executive Director.
- Brought back and revised the **SBP Handbook** – information about the “how to” of the Partnership program.
- **School Coordinators** identified at each Middle and High School.
- **Kick Off Breakfast** held August 20 starting the year off
- Introduction of the **Ambassador Program** – each member of the Board of Directors select schools that they will work with throughout the year
- Updated SBP **Articles of Incorporation and By-Laws**.
- **Surveyed the entire program** to determine which Partnerships were active.
- **400 + Active Partnerships** identified.
- **October workshop** for interested community members, education and business, with 27 participants.
- Regular, quarterly **newsletters** – in the winter issue – the formatting was taken over by Alaska Railroad Corporation.
- Regular monthly **meetings for the Board of Directors** – space being provided by Wells Fargo Corporate Headquarters.
- Moving toward **offering the “model”** of School Business Partnerships to other Districts across the state.
- Evaluation of the program via **Zoomerang**, an On-Line instrument, in April.
- **Web-Site development** - www.asdk12.org/depts/sbp.
- **End of the Year Recognition** and Celebration at the Anchorage Chamber of Commerce Make it Monday forum. STAR AWARDS, “Best Practices, a blueprint for success” and summary of the year distributed.

Only One Way...

continued from page 1

Since most of our employees are from Dimond High, and most of our customers live in a three mile radius of the restaurant, we decided that the partnerships were a cost effective and fair way to contribute back to the community.

The more we worked with the schools and got to know the students, teachers and parents, the easier it was to have a measurable Return On Investment (ROI).

Our most frequent partnership activities include: speaking to classes, site tours (and ice cream testing) at Tastee Freez, car washes, "Teacher Takeover Days", judging spelling bees, mentorship and job shadow programs, awards programs, neighborhood cleanup, and help with the Garden at Four Corners Adopt A Park.

Other Benefits to Schools and Tastee Freez include:

- Connects the school to the world outside the classroom
- Reinforces what is taught and gives meaning as to why (Curriculum)
- Authentic learning and instruction
- Students understand the role of work and the skills required
- Provides access to positive adult role models
- Helps establish employability and healthy life skills
- Helps keep Tastee Freez in tune with our customer's needs and desires

In this day and age when school violence and other social problems have caused us to lock up our schools, it is much more difficult for businesses to freely communicate and feel welcome in the educational environment.

The ASD Partnership program is a positive way to incorporate a business of one employee, or a thousand, into our schools. No business is too small, and by the fact that it exists, it must have a significant purpose.

Businesses must be willing to share that purpose with their future customers and employees. Just like Jewel Lake Tastee Freez, the Anchorage businesses that have formed partnerships with our local schools have done so as an investment in the future. That investment will result in more loyal customers, with better trained and educated employees.

The only way you can loose with School Business Partnerships, is to not be involved. With School Business Partnerships, we're marking the course and headed in the right direction for our future. Thank you for participating in this strong community program.

From the school perspective, there are few programs that work equally well for all schools, regardless of grade, geographic location, and socio-economic environment.

- Partnership contributions equate to - 5% cash; 13% service; 7% donated equipment; and 75% time.
- 48,000 students are affected/involved with School Business Partnerships
- Over 800 school staff are affected/involved in School Business Partnerships
- Over 1,000 business people are affected/involved in School Business Partnerships
- Overall rating is Very Good



School Business Partnership annou

The STAR AWARD was initiated in 1996 to recognize an outstanding Partnership in the Anchorage School District. At that time we had 190 Partnerships. Today we have in excess of 400 Partnerships, and have increased the STAR AWARDS accordingly. The award is presented at the annual End of the Year Celebration. To be nominated for the STAR AWARD, a Partnership must meet the following criteria.

- Enthusiastic support of School Business Partnerships and the school or schools to which the nominee is partnered.
- Commitment to educational enhancement.
- Excellence of what is offered.
- Dedication to the continuation and the success of the program.
- Participation on a regular, dependable, scheduled basis.
- Willingness to be flexible and find ways to provide support to assure success.

2004 / 2005 Nominees are:

Student

- Dorothy Carter, 8th grade student representing Central Middle School
- Sherian Slater, 8th grade student representing Mirror Lake Middle School

Educator

- Emily Blahous – Mirror Lake Middle School
- Valerie Ekberg-Brown – Chugiak High School

Large Business — Partnership for 3+ years

- Subway of Alaska & Abbott Loop Elementary School
- Northrim Bank & Fairview Elementary School
- Wells Fargo & Gruening Middle School
- Kaladi Brothers & Polaris
- Costco on Dimond & Willow Crest
- Wells Fargo & East High
- Safeway – Eagle River & Chugiak High

Large Business — Partnership for less than 3 years

- Costco on Dimond & Taku Elementary School
- Big Brothers / Big Sisters & Dimond High
- Denali Credit Union & Wendler Middle School
- Nine Star & Dimond High
- Prudential Vista Realty & South High
- Alaska Jiffy Lube & East High
- UAA Tech Prep & King Career Center
- Alaska Airlines & West High
- Hotel Captain Cook & South High

Small Business (25 or fewer employees) — Partnership for 3+ years

- Small Engine Repair & King Career Center
- Alaska Information & Research & Hanshew Middle School
- Cabin Fever & Hanshew Middle School
- Pinnacle Mountain Ski & Snowboard & Hanshew Middle School
- Out North Theatre & McLaughlin

Small Business — Partnership for less than 3 years

- First Alaskans & Tyson Elementary School

School Business Partnership Star

- Anchorage School District/School Business Partnership & FedEx

Star Award Honorees are:

Student — **Dorothy Carter** is an exemplary student taking leadership roles. She is a National Junior Honor Society member, school athlete, community volunteer with the

Goal of School

Business

Partnerships

The goal of School Business Partnerships is to continue offering quality programs for the benefit of all Anchorage School district students and staff, to develop positive working relationships, a quality work force and to continue to build bridges of understanding between the business and education community with enhancement opportunities for both.

ces 2004-2005 STAR AWARDS

American Lung Association and her church, chosen to be a member of the People to People Sports Ambassador Program. She is what every educator wishes for. Dorothy is a great example of what the School Business Partnership Class strives to teach – academic excellence, professionalism, community involvement and service to others. Dorothy has the attributes of potential great personal success.

Educator — Emily Blahous has been the inspiration for the MLMS Video and Radio News Teams since the opening of the school in 1997. She has made numerous, significant contributions to the field of education, community partnerships, and development of positive assets in our young students. Her ability to take an idea, nurture it to a reality, all the while tapping the creative energies of adolescents is noteworthy. Ms. Blahous is a catalyst for bringing scholars of all age levels and citizens from all walks of life together to form a community. She empowers her students with skills that will serve them for a lifetime.

Large Business - 3+ years — Subway of Alaska & Abbott Loop Elementary. In 2001, Chris Wilson, VP of Subway of Alaska approached Abbott Loop to form a Partnership. Subway had a Partnership that was district wide for many years, but wanted to change it's focus to one school. We combined our efforts to promote the Forty Developmental Assets Model and began the Partnership. The impact on Abbott Loop has been phenomenal. The school climate is at an all time positive high. Discipline referrals were cut in half for each of the past two years. Subway provides supportive incentives for academic and citizenship achievement. Students, staff, parents and other community members are recognizing Subway's positive contributions.

Large Business - Less then 3 years — Tie Costco on Dimond & Taku Elementary – Majorie Waggoner, Principal Willow Crest Elementary – Diane Hoffbauer, Principal— Taku and Willow Crest have benefited immensely by their relationship with Costco. Costco started the year by providing every student with a back pack full of school supplies. It was a wonderful opportunity for Costco employees to meet the students and staff. It was also a very exciting time for the students to receive this gift. Students have been enriched by the many contributions of Costco to our schools. The students, staff and parents see that business people value education and are more than willing to be positively involved. They see these business people willing to support our schools in their educational efforts through a number of programs like our Student Recognition program recognizing students for academic achievement, good behavior and citizenship.

Big Brothers / Big Sisters & Dimond High School — Big Brothers / Big Sisters and the School-Based Mentoring program launched a new and exciting High School Bigs program at Dimond High School. This program matches high school volunteers with elementary aged students in one to one mentoring relationships. The goal is two fold – to expand the volunteer pool to provide more children, ages 6-12, with mentors and to offer a meaningful and rewarding volunteer opportunity for high school students. High School Bigs volunteer one hour a week with a child in the elementary school setting. Each volunteer mentor serves as a guide, advisor, listener, friend, and supporter. Through these relationships, we support Developmental Asset growth in both the high school and elementary aged youth.. The Developmental Assets are utilized by BBBS in order to help the youth to become more caring, confident and competent adults.

Small Business - 3+ years — Small Engines Specialties, Inc. & King Career Center. Four years ago a tragic fire occurred at a small engines repair shop in Anchorage. Jack Yandell, Small Engines Repair instructor at KCC, had been purchasing equipment and supplies from this business for several years and volunteered his class to assist in the recovery efforts after the fire. The class secured a Connex container from SeaLand to move the salvageable inventory into for storage and helped clean up the debris from the fire. Buoyed by the generous help the students provided, owner Houston Spires secured a new location to reopen his business and again the KCC students rose to the occasion to provide assistance. That was the start of a great partnership between the King Career Center Small Engines Repair class and Small Engines Specialties. Our Partnership

See Page 9, Star Awards

- School Business Partnerships started in 1991
- Supported by the Anchorage School District, the Anchorage Chamber of Commerce and businesses.
- Current financial support for operation comes from the Anchorage School District, FedEx, ConocoPhillips, Alaska Airlines, BP, Wells Fargo and Northrim.
- Chamber role is encouragement to its membership to participate and recognition of all programs.

Anchorage SBP Ambassador Program

- All types of School Business Partnerships are welcomed, there are no parameters other than positive educational involvement.

The concept for the School Business Partnership Ambassador's program grows from the need to establish and maintain regular supportive contact with ASD Principals. The Ambassadors are made up from the School Business Partnership Board of Directors. Each Director is responsible for a number of schools that will be theirs to maintain contact with. Directors have the opportunity to select schools that they wish to work with. With 90 schools and 20 Directors, each Ambassador has as their responsibility around 5 schools. Ambassadors will establish contact with Principals and be available for discussion concerning Partnership programs.

- Each Principal will identify, as their first line of contact concerning Partnerships at their school, a business partner that they have a good working relationship with.
- That business partner will work with the Principal positively developing the Partnership program at their school. If they need additional assistance, the Principal and business partner will have as a resource the SBP Director (Ambassador) responsible to that school.
- The SBP Ambassador will bring to the discussion all that is available through the SBP program and network.
- Ambassadors are introduced to the Principals at the beginning of the school year.
- During the first months of school, each Ambassador will make contact with their schools. (*this can be done via phone, email, or written form*)
- The intent is to provide the Principals with an easy to use, convenient tool in building Partnerships that are meaningful to their school.
- The underlying message is there are business professionals interested in, supportive of, and willing to seek ways to positively assist education throughout the ASD.

School Business Partnership

2004/2005 School Coordinators

Following are a list of coordinators who worked directly with Partnerships at their respective schools. Through their efforts, Partnerships flourished to the benefit of the students and school. We are very fortunate to have educators of their commitment level who ensure a positive program. Thanks to them, their Principals and the Partnerships for continuing to provide for an outstanding program.

Middle Schools

- Central Middle School Janna Walker
- Clark Middle School Vicki Patterson
- Mirror Lake Middle School Emily Blahous
- Mears Middle School Dustin Hawes
- Gruening Middle School Lori Miller
- Goldenview Middle School John Wilson & Leslie Moore
- Wendler Middle School Dan Rufner
- Romig Middle School Kerry Howard & Kathy Clawson
- Hanshew Middle School Linda Good

High Schools

- Dimond High School Kristin Shank
- Chugiak High School Valerie Ekberg-Brown
- Bartlett High School Carol Larson
- Service High School Carlene Hackema
- South Anchorage High School Patricia Walker
- East Anchorage High School Tim Perry
- West Anchorage High School Dave Block & Troy Carlock

Star Awards

(continued from page 7)

is a sterling example of mutual cooperation and positive working relationships.

Small Business - 3+ years — First Alaskans & William Tyson Elementary. The First Alaskans Institute's mission is to help develop the capacities of Alaska Native people and their communities to meet the social, economic and educational challenges of the future. As a kickoff for literacy involvement in Anchorage, the First Alaskans initially came to us in the spring of 2004. They had over 70 volunteers reading aloud to groups of children in our school. Sarah Scanlan and her First Alaskans tea, were inspired to help Alaskan children become readers early in their school years, and we began a "Breakfast Club" at Tyson. Ten adults from the institute alternate days and read to and listen to our students read 8:30 – 9:00 each morning. The dedication of these adults has been exemplary. They do not miss a day. One outstanding characteristic of this Partnership is the commitment to helping children who are struggling with reading skills. The impact on the students can be seen in their happy faces and their increased interest in reading for pleasure.

School Business Partnership Star— Anchorage School District/School Business Partnership & FedEx. Twelve years ago School Business Partnerships approached FedEx asking them to participate as a partner with the district. They were very receptive and immediately developed a number of positive working relationships with schools and the district. As the years went on, it became apparent that FedEx would be able to also provide financial assistance - which they have done on an annual basis. They have also been active on the SBP Board of Directors, serving in a number of roles from Director to Chair of the program. In 2001, FedEx assisted with bringing an International Conference to Anchorage focused on School Business Partnerships. We thank FedEx for their consistent, positive support and look forward to working with them in the future.

Corporate sponsorship and participation is appreciated

The following businesses have financially contributed to the Anchorage School Business Partnership program and/or have actively participated on the School Business Partnership Board of Directors.

- Anchorage School District
- Anchorage Chamber of Commerce
- Municipality of Anchorage
- Alaska Airlines
- Subway of Alaska
- Providence Health Systems
- Northrim Bank
- Anchorage Convention & Visitors Bureau
- Tastee Freez
- FedEx
- Alaska Railroad Corporation
- British Petroleum - BP
- GCI
- Coca Cola
- ConocoPhillips
- Wells Fargo Bank
- First National Bank
- Totem Ocean Trailer Express - TOTE
- Jeff Leonard & Associates
- Limited Editions
- Atkinson Conway & Gagnon
- Junior Achievement
- IBEW
- Carrs Safeway
- US Department of Interior - BLM

Summary of School Business Partnership Evaluation

After a few years of absence, School Business Partnership has re-instituted its annual evaluation. We turned to an On-Line support service called Zoomerang and provided the survey to all involved in the program. The information will be collated and shared with the School Business Partnership Board of Directors, all of our Partners, the School Board, Chamber of Commerce, all principals, and the Anchorage School District administration. 99% of Anchorage School District schools have at least one active Partnership and most have multiple programs. Following are highlights of the information gathered.

All Anchorage School District schools have the opportunity to have a Partnership

elementary school Partnerships 171

secondary school Partnerships 148

of district wide Partnerships 53

of Gifted Mentorships 78

of students involved/affected All

of school staff involved/affected 800

of business employees involved . . . 1,000

Overall rating Very Good

Economic Value \$2,000,000
(in kind donations, equipment, time, services, cash)

Anchorage School Business Partnership Board of Directors 2004/2005

Following is a list of the School Business Partnership Board of Directors and companies they represent. Each month they met at a central location, mainly Wells Fargo Corporate Offices, in there Board Room. At these meetings, issues about the program were discussed and decisions made. This is an “all volunteer” group who responded to the challenge and assisted in ensuring that the program continues to move positively forward. The Anchorage School District and the Business community is truly fortunate to have this kind of commitment to provide the very best that is possible for our youth.

SBP BOARD MEMBERS

EXECUTIVE COMMITTEE:

- Barbara Stallone – Co/Chair – Human Resources, Municipality of Anchorage
- Karla Korman – Co/Chair – Alaska Airlines
- Chris Wilson - Vice-Chair – Subway of Alaska
- Kathleen Barrows - Secretary – Providence Health Systems
- Bessie Doral – Treasurer - Northrim Bank
- Jan Christensen – ASD, Assistant Superintendent
- Jim Utter – President, School Business Partnerships

BUSINESS MEMBERS:

- Julie Saupe – Anchorage Convention & Visitors Bureau
- Rebecca Hubbard – Anchorage Chamber of Commerce
- Rich Ownes – Tastee Freez
- Sue McDonough - FedEx
- Tim Thompson – Alaska Railroad Corporation
- Tammie Anderson – British Petroleum BP
- Martin Cary - GCI
- Ron Dodd – Coca Cola
- Ann Peltier - ConocoPhillips
- Judith Crotty – Wells Fargo Bank
- Bob Tannahill – First National Bank
- Cindy Curtis — Totem Ocean Trailer Express
- Diane Stone — Tikigaq
- Jeff Leonard — CPA – Financial Services

Anchorage School Business Partnership Board of Directors 2004/2005

ANCHORAGE SCHOOL DISTRICT:

- Dana Hubbard — West High School Student
- Mary Marks — School Board Representative
- Roger Fiedler — Anchorage School District Public Relations
- Natalie Burnett — Principal Eagle River High School
- Jeanne Fischer — Principal Mirror Lake Middle School
- Kevin Hoyer — Principal Kincaid Elementary School
- Debbie Bogart — Community Services

HONORARY BOARD MEMBERS

- Ernie Hall — Limited Editions, Furniture
- James Blasingame — Alaska Railroad Corporation
- Bob Dickson — Atkinson Conway Attorney

ADVISORY BOARD MEMBERS

- Steve Brezenski — Carrs Safeway
- Rick Rios — ASD, Career Technology Education
- Jan Craig — Junior Achievement
- Brian Griggs — Ft. Richardson
- Carol Kane — Community in Schools
- Dora Wilson — IBEW



School Business
Partnerships programs
develop a greater
understanding
between the business
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students.

Anchorage School Business Partnership Program

Mission - Goals & Objectives 2004–2005

Mission Statement: The Mission of the Board of Directors of the Anchorage School Business Partnership Program is to enhance the education of Anchorage's students and community by fostering collaborative relationships between businesses and the Anchorage School District.

Goals & Objectives:

Supplement classroom curriculum with business partnerships that promote and enhance student self-esteem, workforce development, workplace skills, and cultural awareness.

Objective A: Work with new and existing School Business Partnerships to encourage business involvement with classroom curriculum goals.

Objective B: Each Partnership will develop a formal written agreement.

Objective C: This agreement will delineate the time, personnel and resources committed to the Partnership.

Objective D: Develop recognition programs for students, teachers and participating school and business partners.

Create a forum for the exchange of information, ideas, and understanding between the business and education communities.

Objective A: Maintain a non-profit Board of Directors made up of business people, educators, parents and students, for the exchange of ideas working towards the improvement and support of education.

Objective B: Develop a year-long community awareness campaign for the exchange of information and creating understanding for the further development of School Business Partnerships.

Objective C: Provide two training sessions per year – one in the fall and one in the spring – to inform educators and business folks about School Business Partnerships, their importance and how to use them for the benefit of both.

Objective D: Provide the opportunity to share information about School Business Partnerships with other interested Districts throughout the state.

Promote quality local Partnerships between schools and local businesses as an investment in future workplace productivity and competitiveness.

Objective A: Develop job shadows/visits, mentorships, co/op learning opportunities for students across the district.

Objective B: Develop staff opportunities to intern or job shadow at business locations.

Objective C: Continue the annual Executive Exchange Day and work towards a Teacher Business Exchange Day.

Objective D: Positively maintain current Partnerships and continue to build new quality programs.

Maintain a full-time School Business Partnership program tailored to the needs of Anchorage.

Objective A: Maintain staffing at a level to support the mission of School Business Partnerships.

Objective B: Evaluate each Partnership through an annual survey, measuring its contribution in meeting established Partnership goals.

Objective C: Share the results of this annual survey with the School District, Chamber of Commerce and the Anchorage Community.

