Proposed ASD Strategic Planning

Phase I - Engage
October - December 2019
- Community and Stakeholder Engagement and Fact Finding
  - Community Forums
  - Regional Forums:
    - Service/South
    - Dimond/West
    - Chugiak/Eagle River
    - Bartlett/East
  - Community meetings by request:
    - Community Council
    - Chambers
    - Churches
    - Rotary
- Community-wide Surveys
  - Community Partners
  - Students
  - Employees
  - Parents
- Board Consolidates, Analyzes and Publishes Input

Phase II - Focus
July 2020 - January 2021
- School Board Retreat
  - July
  - Develop new goals for ASD
- ASD Generates Initial Draft
  - August Work Session
- Present DRAFT Goals & Guardrails to Community
  - September/October
  - Share and Discuss:
    - Online
    - Local media
    - Community and Partner Organizations
- First Public Reading, Discussion
  - December
  - Public feedback
- Second Public Reading & Adoption of new Goals
  - January 2021
  - Public feedback

Phase III - Focus con’t
February 2021
- ASD Creates Strategic Action Plan to Achieve New Board Goals
- School Board Review
  - February
  - Board and Superintendent review strategic plan

Phase IV - Execute
March - May 2021
- Rollout of New Strategic Plan
  - Administration presents Strategic Plan to Board
  - ASD Learning and Leadership Summit
  - Staff and Community Newsletters
  - News Release and Media exposure
  - Op-Ed

The Council of Great City Schools will assist in the Focus phase

Updated 6/16/20 to reflect the new timeline due to the COVID-19 District Closure.